

ZAH ANNUAL GENERAL BODY MEETING ZAH PUBLICATION COMMITTEE REPORT MARCH 31, 2024

The Publication Committee is dedicated to keeping the ZAH community informed and communicate via a newsletter *Manashni* and send out needed eblasts and emails.

We thank Zarir J Sethna and Sethna Financial Group LLC for their continued support for the past five years, for sponsoring *Manashni*.

HIGHLIGHTS

- ***Manashni*** is faithfully published monthly and uploaded to the website. Two special editions were also published in 2023:
 - 1) Supplemental Edition of the Play –
Gordafrid: The Fearless Warrior Adapted From Shahnameh
Written By Shahnaz Sidhwa
 - 2) 24th Annual Lecture Series presented by ZAH Library & FIRES - Nov 10 & 11, 2023
- **Eblasts and emails**
Information on ZAH activities and events are sent out to the community in a timely manner. In the year 2023, over 80 events eblasts were sent which comprised of event flyers with gentle reminders, sad news, and WZCC events.
- **Social Media**
Facebook and Instagram are managed by Vispi Katrak. Members are encouraged to share their hobbies/success stories and volunteer work so we can publicize it.

ADVERTISING

For any new business, the first blurb in *Manashni* is free. After that an advertisement can be purchased for a minimum of three months and a maximum of twelve months.

We would like to thank the ZAH Executive Committee for its support.

COMMITTEE MEMBERS

Khursheed B. Dastur, Vispi Katrak, Yasmin Pavri, Aban Rustomji, Arnavaz Sethna