ZAH ANNUAL GENERAL BODY MEETING ZAH PUBICATION COMMITTEE REPORT MARCH 19, 2023

The Publication Committee is dedicated to keeping the ZAH community informed and communicate via a newsletter *Manashni* and send out needed eblasts and emails.

We thank Zarir J Sethna and Sethna Financial Group LLC for their continued support for the past four years, for sponsoring Manashni.

HIGHLIGHTS

- *Manashni* is faithfully published monthly and uploaded to the website.
 - Two special editions were also published this year:
 - 1) ZAH's presence and contribution to the 12th World Zoroastrian Congress in NYC in 2022. 65 adults and youth were in attendance of which almost all were volunteers, speakers or served on committees.
 - 2) A report on Janet Amighi's lecture on Zoroastrians in Iran followed by personal experiences of Banafsheh Mondegarian growing up in Iran and a catalog of 17 ZAH artists who displayed their amazing artwork.

• Eblasts and emails

Information on ZAH activities and events are sent out to the community in a timely manner. This year 182 events eblasts were sent which comprised of event flyers with gentle reminders, sad news, and WZCC events.

• Social Media

Facebook and Instagram are managed by Vispi Katrak. Members are encouraged to share their hobbies/success stories, and volunteer work so we can publicize it.

ADVERTISING

For any new business, the first blurb in *Manashni* is free. After that an advertisement can be purchased for a minimum of three months and a maximum of twelve months.

We would like to thank the ZAH Executive Committee for its support.

COMMITTEE MEMBERS

Khursheed B. Dastur, Vispi Katrak, Yasmin Pavri, Aban Rustomji, Arnavaz Sethna