ZAH Web Committee Report

AGM – November 2014

The ZAH Web Committee has been working very diligently to satisfy all Sub-committee requirements regarding events, fundraisers, etc. Some of our dedicated and selfless members have toiled day and night, and have enhanced our ZAH website with tons of great features. The launch of this interactive user friendly website, particularly with some very creative automated features has immensely assisted the Community at large.

A key point to note for the Community:

The ZAH website interfaces with the Paypal site as a conduit for all online payments and is known to be a very secure site where you have the option to use your credit card if you are not a member of paypal. For all those who are a bit skeptical about using the online payment functionality, please do not hesitate to contact any of the Web Committee members and we will be more than happy to assist.

Here are some key statistics during the year:

- 1. Over 100,000 hits were recorded in 2+ years
 - a. This is almost double the hits recorded over the past 10 years on the old website
- 2. On an average the Manashni page has **over 110 hits** a month
 - a. All archive editions are available with just a click
- Assisted ALL event organizing Sub-Committees and individuals to setup and manage over 24 events with convenient online RSVPs and secure online paypal and credit card payment option
- 4. Besides the events, the Web Committee also setup Sunday School classes, Youth group and Middle group lock-ins, Z-Camps and Hall rental events.
- 5. **1,000+ secure online payments** made to date. They not only help our members, but also helps to easily collect, track and verify payments made for various events.
 - a. **75-80%** members have used the online facility to sign up for events.
 - b. Our goal is to get **90+%** of our members to use the online feature by Dec 2014

- 6. Donation feature is added to each event, allowing members to Donate with the convenience of any amount in dollar increments resulting in **additional donations**
- 7. Consolidation of Rental Calendar with ZAH Calendar single location for all activities at ZHCC
- 8. Calendar of Events for the entire year linked to iCal which would populate your MS Outlook Calendar with all ZAH events for the year with just one click
- <u>Photo gallery</u> of ZAH events to reminisce over 3,500 pictures uploaded for viewing pleasure of our members/friends

10.College Education, Scholarships and other useful links available

Things currently being developed or looked at:

- 1. **Secure** online directory Listing allowing name addition more frequently besides on-the-go access from mobile devices
- 2. Hall Rental feature with photos to be improved to advertise and attract nonmember rentals
- 3. Advertisements on the website to promote the entrepreneurs and business people of our Community and other non-member Houstonians.
- 4. Online Sunday School presentations and student homework for easy access

We would like to thank all sub-committees that have leveraged the website including the Event Management and donation functionalities for extensively using the web site for all their events as well as the Executive Committee for their support.

We would also like to take this opportunity to thank all the members on the Web Committee for their commitment and putting in countless hours. We would also like to request members to visit the site frequently for most current information and updates. If you have any questions/comments/concerns please do not hesitate to contact us at <u>zahwebmaster@gmail.com</u>

ZAH Web Committee – Danesh Desai (Chair), Kayo Sidhwa, Aderbad Tamboli, Percy Behramsha, Khursheed Dastur, Rayhan Nariman,